

2004 JEEP WRANGLER
UNLIMITED



INTRODUCING THE ALL-NEW



Jeep Wrangler Unlimited shown in Flame Red (with optional bodyside steps).

Remember to properly secure all cargo.

JEEP WRANGLER UNLIMITED



The Jeep brand has a rich and storied history of stretching vehicles, including the now classic Jeep Scrambler (CJ-8). We extended the Unlimited to answer a need for a "go-anywhere, do-anything" Wrangler with more room for passengers, cargo and everything. Double the cargo space. More rear passenger room. 30% quieter with both soft and hardtop. 10-inch longer wheelbase for greater on-road comfort and off-road capability. Only the Jeep brand could build a vehicle so capable, so versatile and fun. Grown in America, stretched in Toledo. 100% Jeep Trail Rated™ 4x4.

IF IT'S NOT TRAIL RATED, IT'S NOT A JEEP 4x4.



Jeep Wrangler Unlimited shown in Flame Red with Dark Slate Gray interior.

Remember to properly secure all cargo.

JEEP® WRANGLER UNLIMITED

STANDARD FEATURES

- 4.0L POWER TECH I-6 ENGINE
- COMMAND-TRAC® FOUR-WHEEL-DRIVE SYSTEM
- FOUR-SPEED AUTOMATIC TRANSMISSION
- QUADRA-COIL™ SUSPENSION
- TRAC-LOK LIMITED-SLIP REAR DIFFERENTIAL
- FOUR-WHEEL DISC BRAKES
- 3,500-LB TOWING CAPACITY*
- DANA 44 SOLID REAR AXLE
- FUEL TANK AND TRANSFER CASE SKID PLATES
- FRONT/REAR TOW HOOKS
- AM/FM/CD PLAYER WITH FOUR SPEAKERS
- DRIVER AND PASSENGER TIP-AND-SLIDE SEATS
- SUNRIDER™ SOFT TOP
- FOLD-AND-TUMBLE™ REAR SEAT
- SPORT BAR WITH PADDING
- AIR CONDITIONING
- REMOVABLE CARPET
- CONVENIENCE GROUP
- FOG LAMPS
- 30-INCH TIRE/WHEEL GROUP
- RAVINE 15-INCH CAST ALUMINUM WHEELS
- FULL-SIZE SPARE WITH MATCHING WHEEL
- FULL-HARD DOORS WITH ROLL-UP WINDOWS
- HIGH-PRESSURE GAS SHOCKS
- UNIQUE UNLIMITED DECAL

*When properly equipped.



THE ULTIMATE 4x4 CONVERTIBLE. Go all-up, all-down or 50/50. With the new Sunrider Soft Top you have three choices. Flip back the Sunrider Soft Top for a huge (45x23 in) open-air sunroof — without having to remove the entire top. Or fold it all the way back for an extra-long wind-in-your-hair convertible experience. With 15 extra inches of breathing room, the larger-than-life Wrangler Unlimited is ready to stretch your horizons on the limits of fun. For even more fresh air, take off the doors and fold down the windshield.* Unlimited's wash-out interior features removable carpeting, water-resistant seat fabric and drain plugs. The top comes complete with deep-tint side and rear windows. Wrangler Unlimited offers open-air freedom like no other.

*For off-road use only. See Owner's Manual for removal of top, doors and lowering of windshield.

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TECHNICAL SPECIFICATIONS

POWERTRAIN

Engine	4.0L Power Tech I-6
Horsepower (SAE net @ rpm)	190 @ 4,600
Torque (net lb-ft @ rpm)	235 @ 3,200
Transmission	Four-speed automatic with overdrive and lockup torque converter, includes off-road skid plate

FOUR-WHEEL-DRIVE SYSTEM (transfer case)

Command-Trac® NV231 Part-time: two-speed with shift-on-the-fly; 2.72:1 low gear ratio, includes off-road skid plate

BODY/SUSPENSION/CHASSIS

Body Design	Body-on-frame with rectangular-shaped steel frame; includes reinforced body mounts, transfer case shield/frame and gusseted box section crossmembers
Brake System	Four-wheel disc, hydraulic, power-assisted, low-drag, ventilated
Quadra-Coil™ Suspension	Live solid axles with locating arms, coil springs, track and stabilizer bars, front steering damper and gas-charged shock absorbers
Steering	Power-assisted, recirculating ball
Turns	3.0, lock-to-lock
Turning Diameter	36 ft, curb-to-curb

CAPACITIES/WEIGHTS

Fuel Tank (gal) (includes off-road skid plate)	19.0
Base Curb Weight (lb)	3,730
Gross Vehicle Weight Rating (lb)	4,600

TOWING DATA

Class II Towing (lb)

Maximum Gross Combined Weight Rating	7,800
Maximum Loaded Trailer Weight*	3,500
Tongue Load Limit	300

Restriction: Trailer frontal area limitation of 25 sq ft. This chart is meant to serve as a quick and easy reference guide on how to properly equip your Jeep, Unlimited for towing. For specific details, discuss your plans with your Jeep dealer, who will help you select the right equipment to meet your specifications.

Based on the 2004 Ward's Automotive Small Sport/Utility vehicle segment.



Jeep Wrangler Unlimited shown in Shale Green.

EXTERIOR DIMENSIONS (inches unless otherwise specified)

Ground Clearance (at curb weight)	8.3
Running Ground Clearance	8.3
Approach Angle/Departure Angle	43.1° / 27.7°
Breakover Angle	21.4°

INTERIOR DIMENSIONS (inches unless otherwise specified) (front/rear)

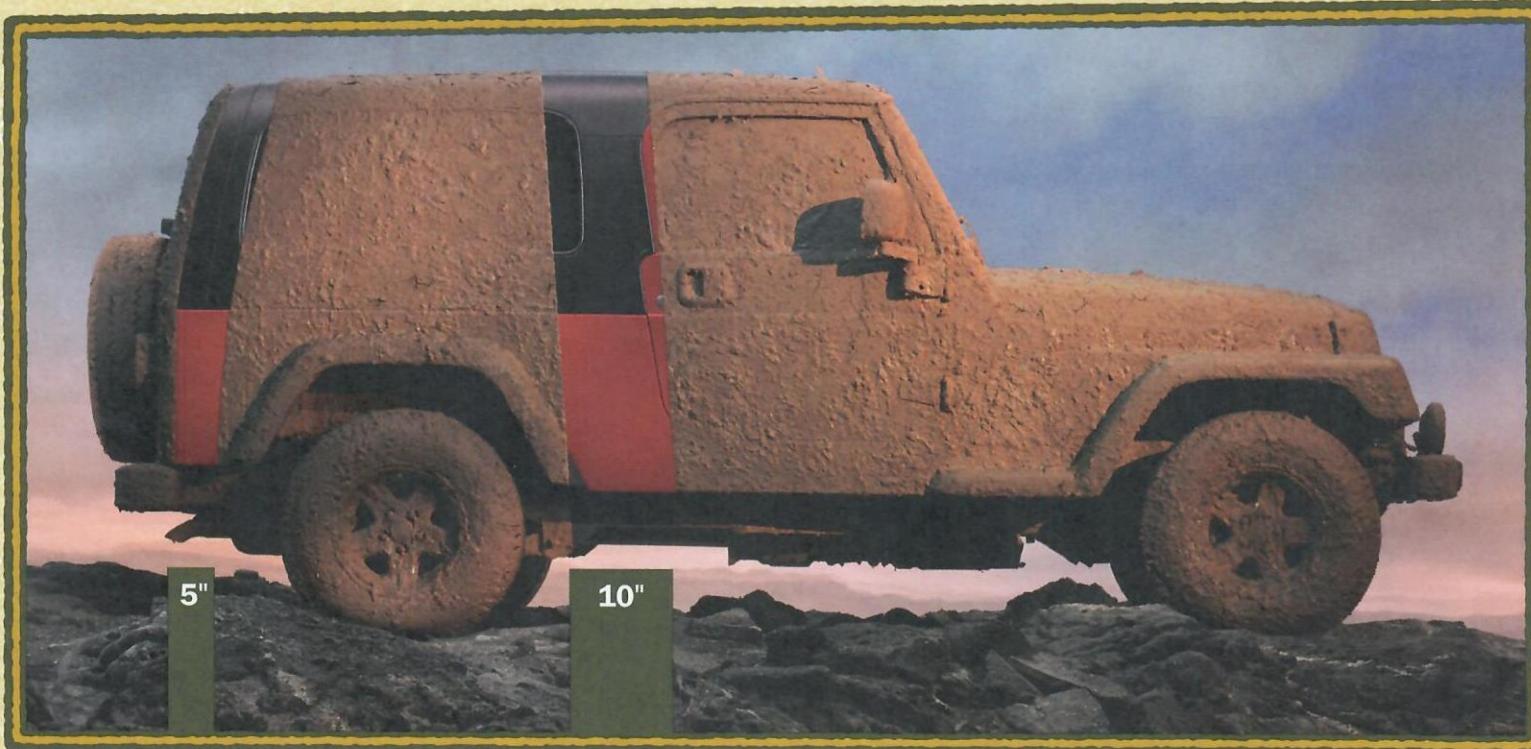
Head Room	42.2/40.4
Leg Room	40.9/37.0
Shoulder Room	50.8/57.3
Cargo Volume (cu ft)	
Behind Rear Seat	29.5
Rear Seat Tumbled	43.0
Rear Seat Removed	64.0
Seating Capacity	4



BEST-IN-CLASS TOWING* Versatility has always been a hallmark trait of Wrangler. Now with a Class II, medium-duty 3,500-lb tow capacity (when properly equipped), you can tow and go places with more than before.

EXTERIOR COLORS





THE LEGEND GROWS. Adding 15 inches may not seem like a lot, but when they're added to the icon of the Jeep brand, it's big news. The additional five inches behind the rear wheels and 10 inches of wheelbase plus a new NVH (Noise Vibration and Harshness) package help Unlimited claim a best-in-segment balance of on-road comfort and off-road capability. And best of all ... it's still 100% Wrangler. "Go-Anywhere, Do-Anything, and now Bring-Everything."

JEEP BRAND RESOURCES

YOUR DEALERSHIP

Knowledgeable and professionally trained staff are available to guide you through the shopping process.

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Jeep.com has been awarded the "Highest Ranked Automotive Manufacturer Web Site."

J.D. Power and Associates 2002 Manufacturer Web Site Evaluation Study.SM Study was based on more than 5,500 responses, and reported on Web site features, layout, organization and technologies. www.jdpower.com

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